

INTEGRATED WEB SERVICES & MARKETING



InSite Dynamics is an Integrated Web Services company offering dynamic web applications and services that extend the value and investment of your Website. Our focus is on those services and mechanisms that leverage your Web pages – using the foundation of your site to build a better online experience for your customers.

InSite Dynamics specializes in integrated content management systems (CMS), search engine optimization and marketing, integrated web marketing (e.g., landing pages and mini-site development), and custom Website production.

INTEGRATED CONTENT MANAGEMENT SYSTEMS

InSite Dynamics develops and sells InSite Tools™, a “modular” web-based content management system (CMS). InSite Tools is a growing suite of web applications that allow non-technical users to easily update content within their Website based on sections that frequently need modified, such as Products, Jobs, and Newsrooms. The true power of InSite Tools lies in its inherent functionality to enable Website administrators to capture and reuse dynamically-generated data and leverage it to their specific business needs.

SEARCH ENGINE OPTIMIZATION AND MARKETING

InSite Dynamics provides cost-effective, strategically-planned, search engine placement for businesses of all sizes. Whether you’re looking to optimize your site from the ground up or are seeking select Website pages, landing pages, or mini-sites for search engine marketing, we can provide natural (organic) search engine optimization, as well as paid inclusion and pay-per-click services to match your specific search engine optimization objectives and budget. InSite Dynamics can also provide link building programs and submission and maintenance services.

INTEGRATED WEB MARKETING

InSite Dynamics offers integrated web marketing services that can help leverage your Website investment in relation to your business’ marketing programs. As a global doorway to your business, put your Website at the center of your marketing initiatives, linking and driving customers through it to capture vital customer data and business opportunities. InSite Dynamics will work with you to bring the disciplines of the Internet and Marketing together.

WEBSITE DEVELOPMENT & DESIGN

InSite Dynamics provides comprehensive Website production services. From custom Website programming to eCommerce integration and Flash development, we can build a Website that meets your business objectives and conforms to industry standard navigation principles and validation. Our designs are constructed with usability and search engine requirements in mind.

OTHER WEB SERVICES

- Website and Email Hosting
- Domain Registration and Management

CONTACT INFORMATION:

InSite Dynamics, LLC 503.639.3354
7773 SW Ashford Street info@insitedynamics.com
Tigard, Oregon 97224 www.insitedynamics.com

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